

2023 Wallet Report Update

It isn't (and wasn't) about the wallet...



Darrell O'Donnell, President & CEO Continuum Loop Inc.

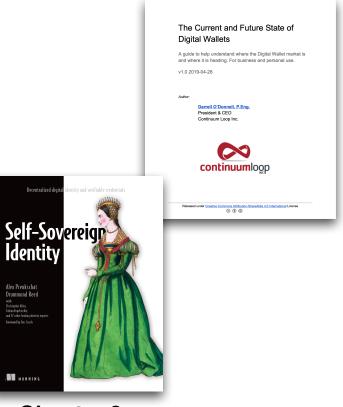




Darrell O'Donnell President/CEO Continuum Loop Inc.



We design, build, deploy, and grow **digital trust ecosystems**.



Chapter 9 -Wallets & Agents



Agenda

- Quick Update on Wallets & Agents
- Discuss two related trends:
 - (Emerging) Trust Layer
 - Trust Registries
- Time permitting:
 - · Interoperability



Timeline





What Did The Wallet Report Get Wrong (and Right)?

• Agents (wrong)

	The Current and Future State of Digital Wallets
	A guide to help understand where the Digital Wallet market is and where it is heading. For business and personal use.
	v1.0 2019-04-28
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	continuumloop
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- Single-Purpose Wallet Apps (right)
- Cloud/Custodial Wallets (wrong/ right)
- Premature Interoperability/Standards (right)
- Trust Registries (right & wrong)



Agents Biggest Surprise

- We are NOT seeing a lot of Agent adoption to date.
- Due to naive understanding of "what must be true" for proliferation.

The general idea behind Agents is that they handle things for the Person or Organization that may be useful in many ways. Various different types of Agents will be created in time. Some examples are:

- **Messaging Agent** Handles messaging for us in various contexts ranging from the simplest credential messaging (accepting, offering, etc.) to full 2-way messaging along the lines of a peer-to-peer version of WhatsApp.
- Privacy Agent Keeps a lock on privacy-invading information being shared unless you
 want it to be (or need it to be using a panic button or something) and who you will allow
 to access it.
- Delivery Agent Handles delivery of packages to you (it may even arrange to put the eggs in your fridge) while maintaining a secure perimeter so your private information doesn't leak.
- **Health Agent** ensures that you're following the eating approach that you want to, taking time to exercise, and generally checking up on things and staying safe. In the event that something happens to you (e.g. you have fallen and can't get up) it may reach out on your behalf to your loved ones and/or medical authorities.
- Home Security Agent watches your residence and responds to threat and non-threat events for you. If your insurance company needs to know that you are meeting your obligations (e.g. is the alarm actually on when you're away?) perhaps you could share that information for a reduced premium.
- Data Use Agent Sidewalk is building IP that will most likely drive a ton of revenue for Alphabet in the future. What if, as a resident, you could share in some of that revenue? A Data Use Agent would act on your behalf, ensuring you and your city get their fair share of revenue.
- **Buying Agent** Issue purchases on your behalf to vendors that are part of the ecosystem this is your trusted fridge ordering your eggs and milk!
- Marketing Agent Blocks or allows marketing information to flow through to you. Not
 really a city-based approach but a key for local vendors to be aware of so they can know
 how to reach you, assuming you want that.
- **Reputation Manager** handles your reputation scores on various different platforms that range from centralized (e.g. Uber, Yelp) to fully-decentralized systems that haven't even been deployed. The key here is that at some point you will own your own reputation data that other can use as input.

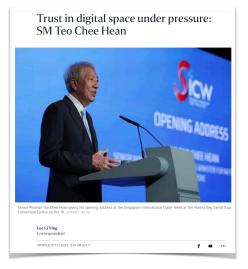
(Emerging) Trust Layer

- Headlines any day
 - Identity is broken
 - Trust is eroding

"the internet lacks an ID layer"



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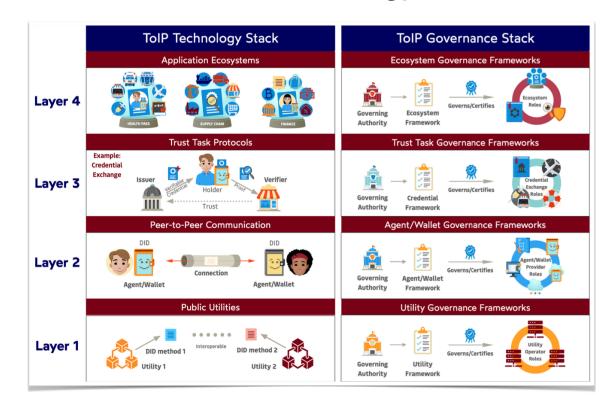
"The internet is missing a trust layer. We're fixing that."

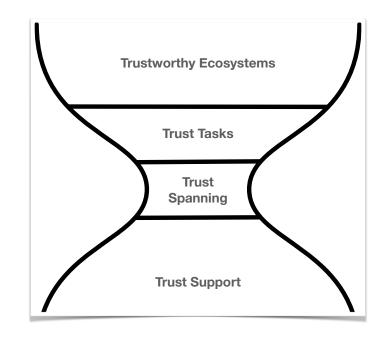
- Darrell O'Donnell





Trust Over IP Foundation Governance + Technology

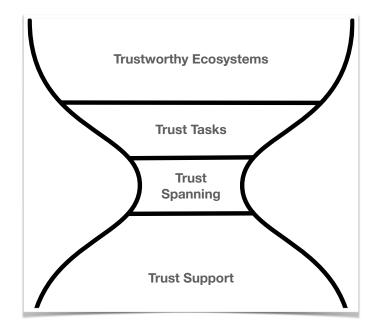




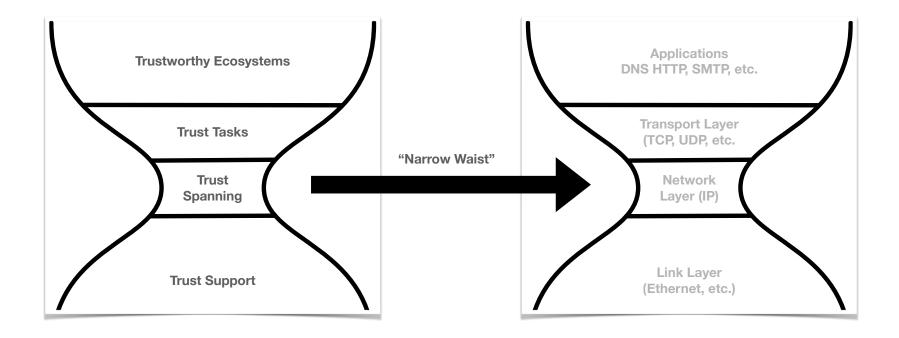


Trust Spanning Protocol Powering the Trust Layer

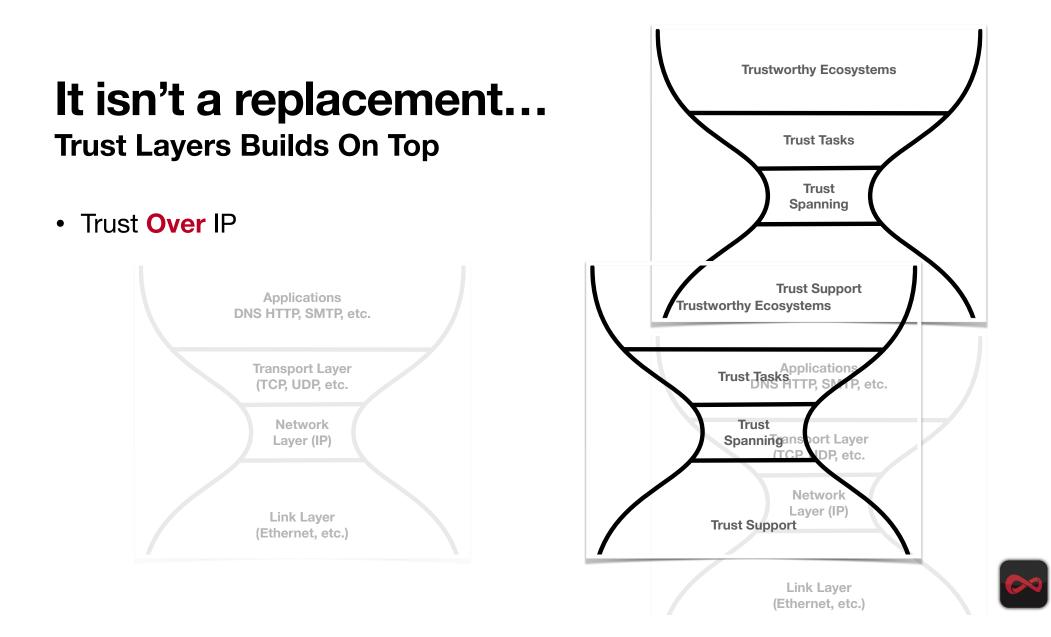
- Enables **Technical Trust**, ensuring that we have:
 - Confidentiality
 - Authenticity
 - Privacy



Hourglass Shape Familiar Pattern

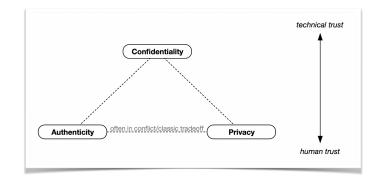


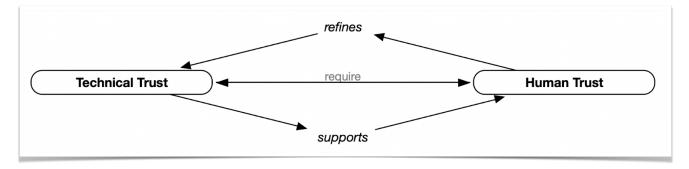




What Does The Trust Layer Do?

- Without Technical Trust we can't get to high levels of trust
- Human Trust builds on, and influences Technical Trust
- The two allow Trustworthy digital systems to be created

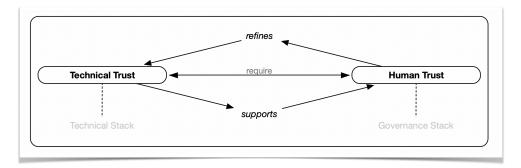


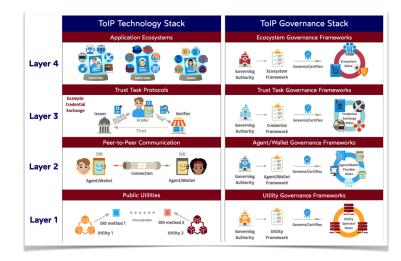




Enabling Deep Governance

Building With Technical & Human Trust



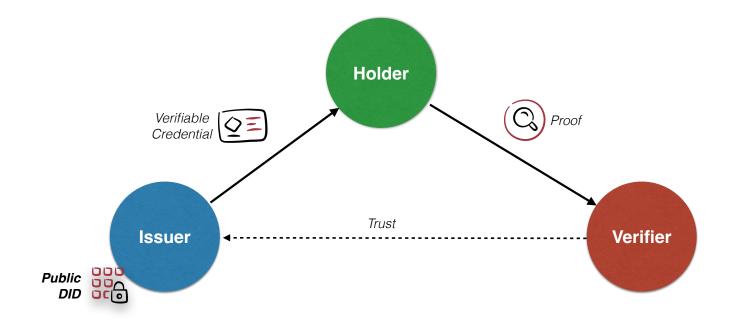




The Trust Layer is Supported By Trust Registries

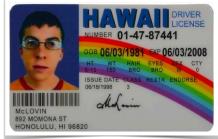


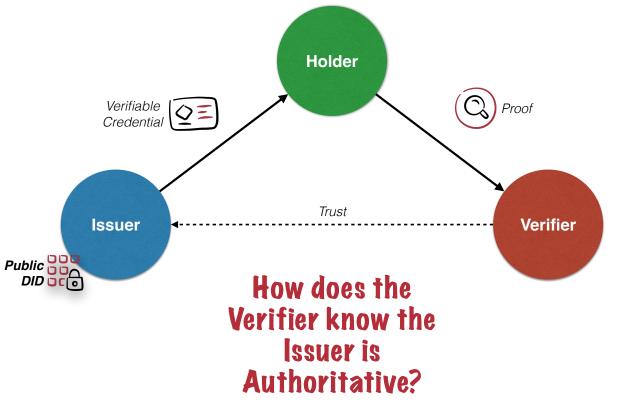
Trust Triangle





The "Triangle" Isn't Enough...



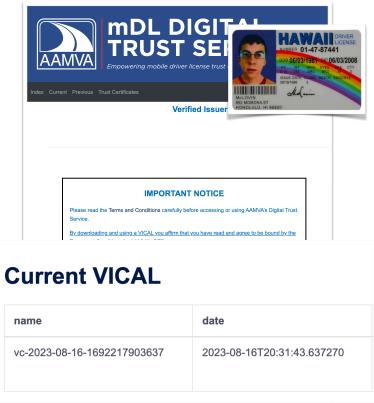




One Kind of Credential Driver Licenses

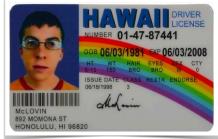
One Flavour - mDL (ISO/IEC 18013-5)

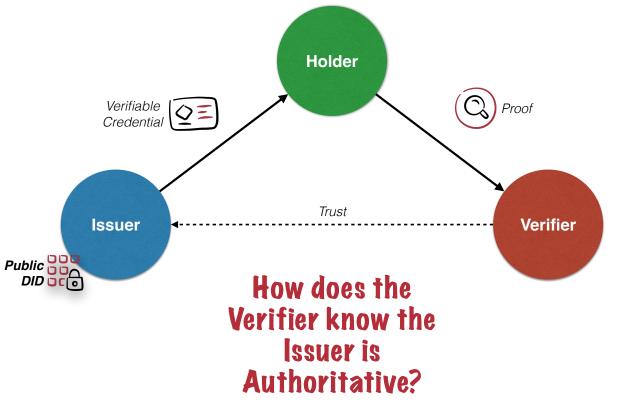
- requires issuer list (no standard way to retrieve)
- Country by Country
 - State by State, Province by Province, Canton by Canton, Prefecture by Prefecture
 - + others
- US (AAMVA Example)
 - URL with timestamp changing link...
- How can anyone keep track?
 - In their own country
 - Internationally





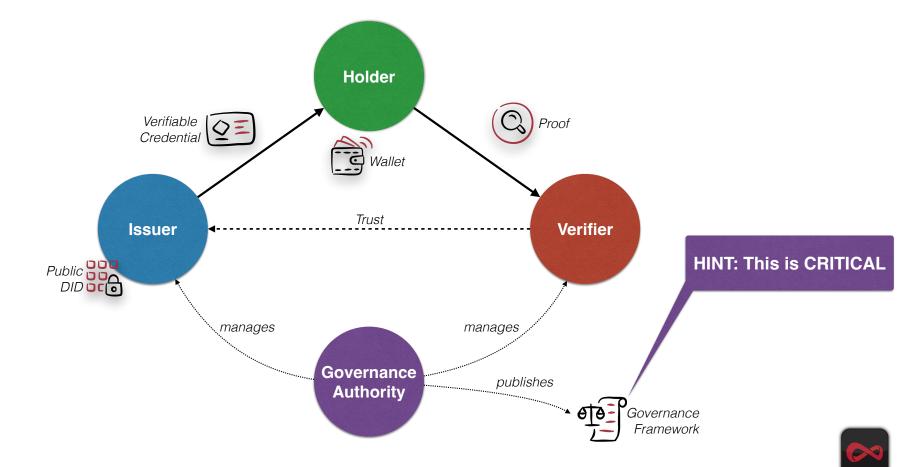
The "Triangle" Isn't Enough...



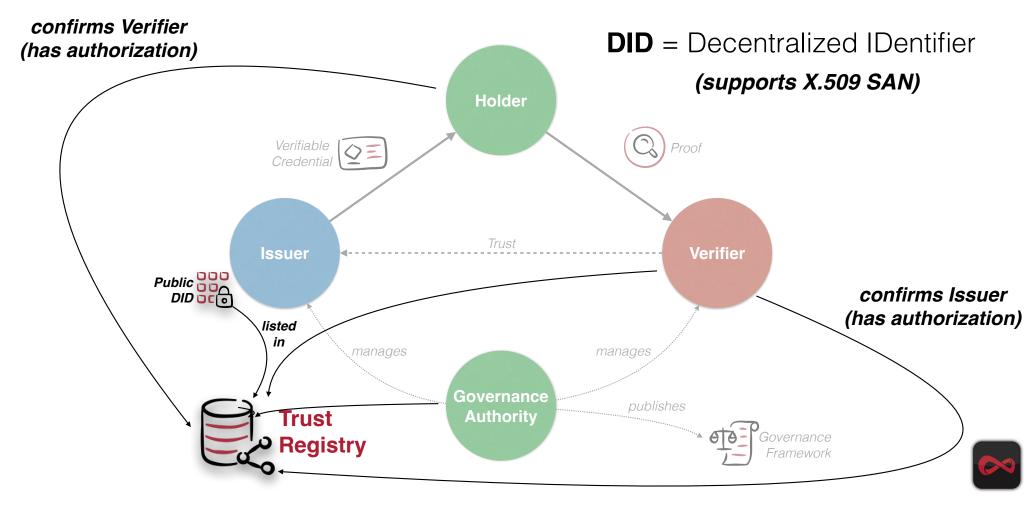




It's A Diamond - Anchored by Governance



Governance -> Trust Registry



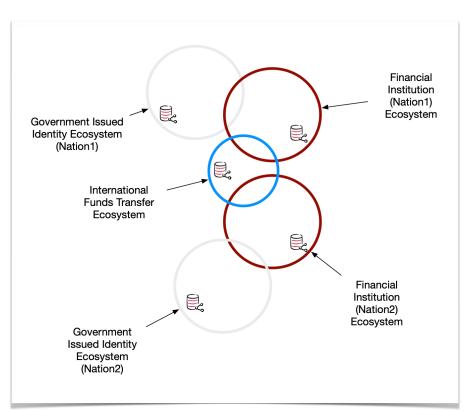
Cardholder Holder Present Card Credential Wallet Merchant **Bank** Trust Issuer Verifier **Credit** Card manages manages **Network** Governance publishes **Authority** Trust Governance θ θ Registry Framework

A Day-to-Day Example



Registries are Critical Trust Registries

- Trust Registries create the anchor point for digital trust ecosystems
 - Tying Technical and Human Trust into the Trust Layer
 - Brings **Governance** to play where needed.
- We are in **MANY** ecosystems





Interoperability

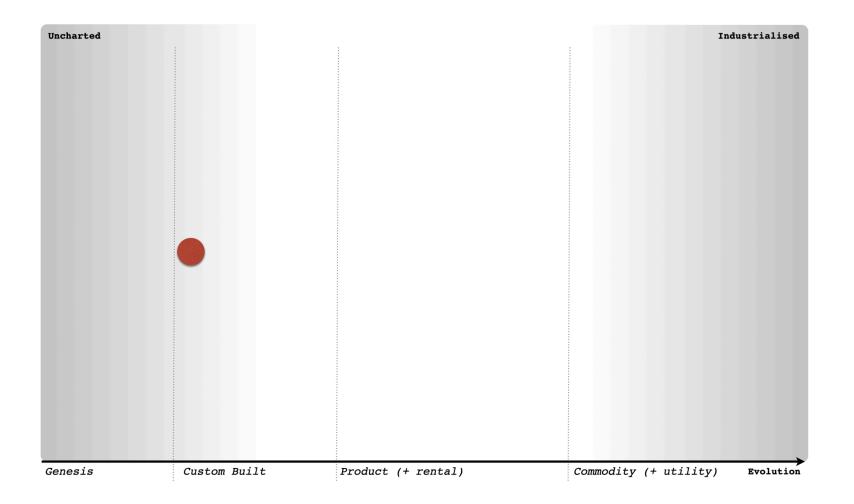




I do not have good news on interoperability.

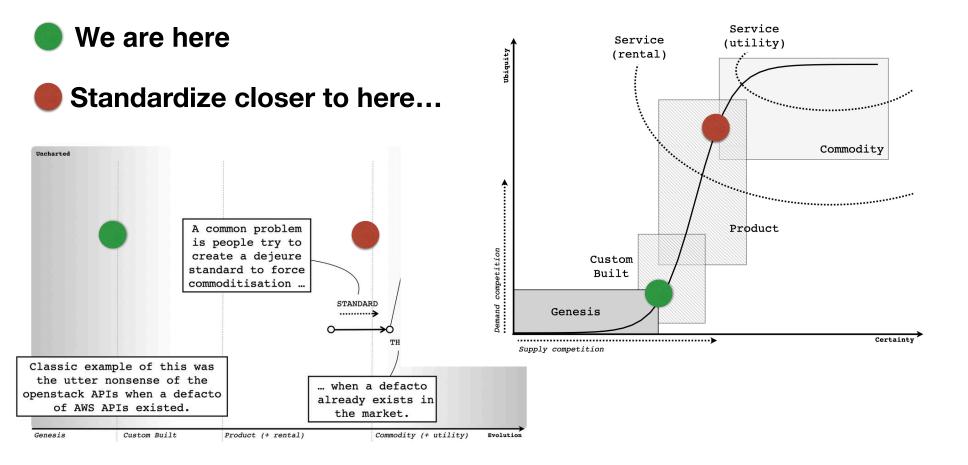


Where Is The Market?

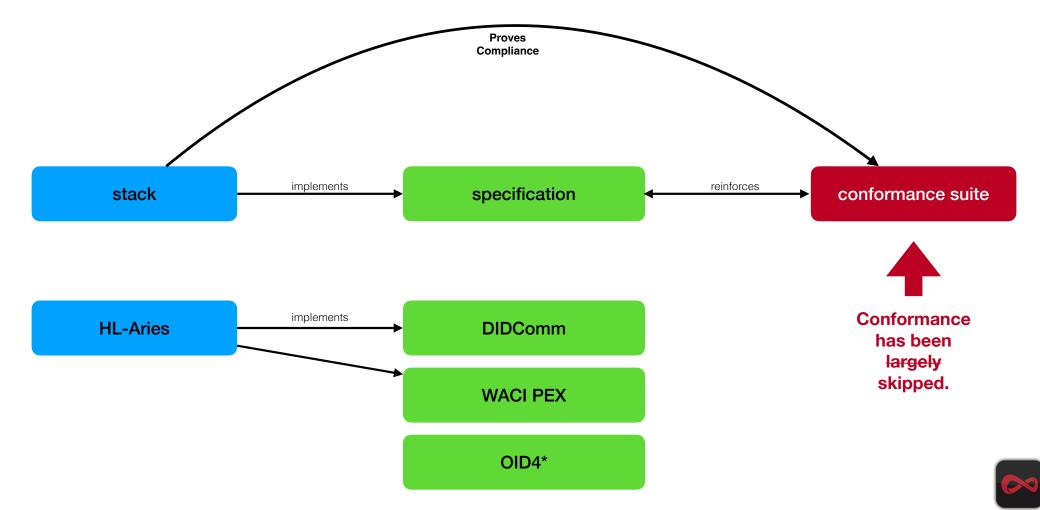




Premature Standardization



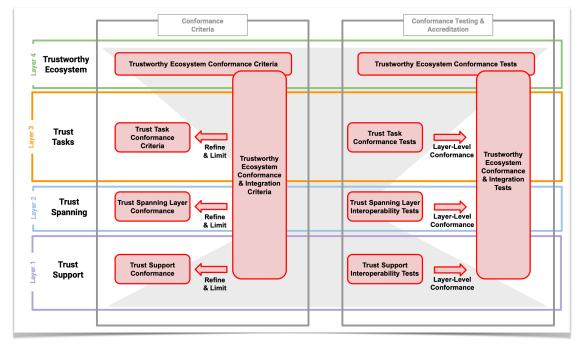
Interop Requires Conformance

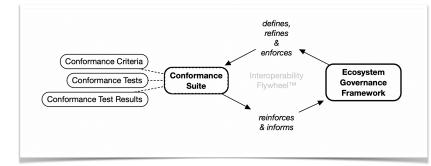


Interoperability at Ecosystem Level

The Only Layer That Matter for Value Proposition

- Layer defines Layer-Level Conformance
- Ecosystem Refines
 & Limits Lower-Layers





So What Do We Do?

- Be pragmatic about standards and interoperability
 - They are both **destinations** that we can head towards
- Don't attempt to **control** everything **influence** instead
 - Participate in standards and specs
 - Work with **real solutions** that aim towards standardization and interoperability
 - But don't **DEPEND** on interoperability and standardization yet.





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